

Technical Content Writer

Location: Indore | Work from Office |


Arna Softech is a leading technology solutions provider specializing in Cloud Solutions, Data Engineering, Automation, and Product Engineering.


We help businesses across industries such as finance, insurance, education, and government achieve digital transformation through innovative, scalable, and future-ready solutions. Our expertise spans modern technologies, ensuring high-quality, customized solutions that drive efficiency, growth, and business success.



Our Journey

From a garage to a swanky state-of-the-art office in Indore in just 10 years, we are central India's leading software development company.


 **105+**
team members


 **50+**
happy clients

 **150+**
Projects delivered

 **10+**
Countries served

 **5+**
Years of average employee tenure

 **10+**
Clients served for more than 5 years

 **91%**
Recommend their friends at Arna

 **100%**
Employees approve of the CEO

Clutch
Rated 4.5 by clients

upwork
Top rated developer

'GLASSDOOR'
Rated 4.5 by employees

Google
Rated 4.9 by everyone

What are we looking for-

We are looking for a passionate and creative Technical Content Writer to join our team and contribute to our content strategy. This is an excellent opportunity to gain hands-on experience in the tech industry while honing your content writing skills.



Responsibilities

Content Creation:

- Write engaging and informative blog posts, articles, and web content on topics related to technology, software development, cloud solutions, and the domains we work in.
- Craft compelling scripts for reels and short videos for our social media platforms.

Research:

- Conduct in-depth research on trending topics in technology, including Azure Cloud, Data Engineering, Automation Testing, and User Experience Design.
- Stay updated with the latest industry trends and incorporate them into content.

Social Media Content:

- Collaborate with the marketing team to create posts, captions, and stories for social media channels.
- Develop engaging content ideas that resonate with our target audience.

Content Optimization:

- Optimize written content for SEO to improve organic reach and engagement.
- Proofread and edit content to ensure grammatical accuracy, clarity, and consistency.

Collaborative Projects:

- Work closely with the design and marketing teams to align content with visual elements.
- Support internal teams with content for presentations, proposals, and internal communication.

Requirements:

- Strong passion for writing and technology.
- Excellent command of written English, with an ability to write clear and concise content.
- Basic understanding of SEO principles is a plus.
- Creativity, attention to detail, and a knack for storytelling.
- Proficiency in MS Word, Google Docs, and familiarity with content management systems is desirable.



What is on Offer

- Competitive salary and benefits package (health insurance, paid time off, etc.)
- Well-defined buddy program for every new joiner
- Dedicated mentors to help you learn and perform efficiently in your projects
- On-project deployment from day 1 to help you learn and rise on-the-go
- Conducive work environment that includes festival celebrations, regular events, etc.
- Flexible work hours to maintain work-life balance

Equal Opportunity Commitment

At Arna, we foster an environment where every employee feels valued, respected, and empowered to contribute their unique perspectives and talents to our success. We welcome people from all backgrounds irrespective of their race, color, religion, gender, sexual orientation, national origin, disability, or age.

Next Steps

If you are passionate about being a part of a company that is growing rapidly, we would love to hear back from you. Please fill out a short form by clicking on the following URL.

[Apply Now](#)

For more details, please contact us at pooja.shriwas@arnasoftech.com or +91-8518907422

Instagram - @arna.softtech

LinkedIn - @arna-softech

Website- @arnasoftech.com

